



Caledon
Parent-Child
Centre

Connect • Learn • Grow

Annual Report

2021-22

SHINING A LIGHT



The COVID-19 pandemic brought its share of dark days. Many experienced an increase in physical and mental health issues, isolation, grief and family stress. As we all navigated multiple waves and endured prolonged periods of change and uncertainty, our staff lit the way for families and children. They showed incredible strength and commitment to our community, as they also coped with the impacts of the pandemic in their own lives. Through our hybrid service model, our staff provided families and children with accessible options to connect, learn and grow.

During times of in-person closure, we worked to minimize the effects of social isolation, offering 24 virtual programs designed to bring families together. These included quality early learning experiences, parenting, postpartum and developmental supports. We enhanced our digital media offerings with resources, activities and DIY videos that parents and caregivers could watch to engage their children in learning and play at home.

As summer began, we were excited to re-open for in-person programs at 3 outdoor locations including our new sites in Southfields Village and Caledon East. We also partnered with TRCA to deliver a series of nature walks in Caledon Parks that promoted physical and emotional well being. Indoor Family Time sessions were added by autumn. Families and children embraced the opportunity to reconnect onsite with staff and each other under enhanced health and safety protocols. And most recently, our Rural Community Outreach Mobile Unit resumed services in 2 village locations. Families in need were regularly provided with nutritious meals and other food security supports. Nutrition education sessions were delivered by a registered dietician, and a wellness life coach provided social supports through a series of virtual workshops for parents.

Thanks to Ontario Trillium Foundation Resilient Communities Funding, we are finalizing a post-pandemic strategy. The data gathered during consultations is informing a plan to support priority service delivery needs.

Our deep connection to families, Caledon's changing landscape, and our commitment to the principles of diversity, equity and inclusion remain at the center of this plan.

Heartfelt thanks to our staff, Board, volunteers, funders, donors and partners. YOU continue to shine a light for the children and families of Caledon.

Carine Strong
Chair, Board of Directors

Teresa Colasanti
Executive Director



Teresa Colasanti



Carine Strong



2021-2022 Program Timeline

APRIL 2021

Virtual Programs

- EarlyON
- Postpartum Support
- Special Needs Support
- Growing Together In Peel (Families, Food & Fun)
- Child Development Chats

JULY 2021

Introduction of Outdoor Programs

Dick's Dam Park
Caledon East
Southfields Community Centre

Opening of 2 New Permanent Sites

Southfields Community Centre
Caledon East Community Complex

AUGUST 2021

Nature Walks Introduced

Bolton Camp
Newhouse Park
Caledon East Park

OCTOBER 2021

Re-opening of Indoor, In-person Programs

JANUARY 2022

In Person Programs Close

Return to Virtual Programs
(Renewed Covid Restrictions)

FEBRUARY 2022

Return to In-person Programs Journey Together Program Resumes

MARCH 2022

Rural Village Visits Resume

- Alton
- Cheltenham



our **Mission**

To provide a safe and engaging space to connect, learn and grow.

Where children are nurtured and families flourish.

our **Vision**



our **Values**

Accountability

Belonging

Collaboration

OUR YEAR IN NUMBERS

3046



Number of individuals that accessed services

1385



Families improved their understanding and/or skills about child development and parenting

1661



Children increased readiness, independence and skills for learning such as communication and social skills

19,585



Number of unique website sessions

1974



Number of participants who attended virtual and/or online programs

362



Number of food supports provided to families and children in need

16



Number of formal partnerships

22,495



Number of digital media interactions

FINANCIAL SUMMARY

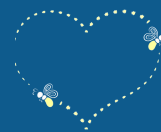
Statement of Revenues & Expenditures

| Revenues | 2021/2022 | 2020/2021 |
|--|------------------|------------------|
| Government Funding | 1,075,768 | 936,628 |
| Non-Government Funding or Revenue from other Sources | 69,930 | 57,565 |
| Donation/Sponsorship/Fundraising | 11,486 | 19,128 |
| Total | 1,157,184 | 1,013,321 |
| Expenses | 2021/2022 | 2020/2021 |
| Salaries & Benefits | 827,154 | 700,287 |
| Occupancy Expenses | 175,542 | 144,355 |
| Other Operating Expenses | 153,707 | 182,098 |
| Fundraising Expenses | 3,870 | 732 |
| Total | 1,160,273 | 1,027,472 |
| Deficiency of Revenues over Expenses | (3,089) | (14,151) |

Statement of Financial Position

| Assets | 2021/2022 | 2020/2021 |
|---------------------------------------|----------------|----------------|
| Current | | |
| Cash & Cash equivalents | 648,481 | 705,630 |
| Accounts Receivable | 7,615 | 15,995 |
| Harmonized Sales Tax Recoverable | 40,154 | 20,248 |
| Prepaid expenses | 6,838 | 4,659 |
| Long Term Investments | | |
| Total | 703,088 | 746,532 |
| Liabilities & Net Assets | 2021/2022 | 2020/2021 |
| Current | | |
| Accounts Payable | 22,030 | 43,862 |
| Wages and employee deductions payable | 88,166 | 71,190 |
| Funding Repayment | 118,240 | 113,022 |
| Deferred funding | 13,935 | 54,652 |
| NET ASSETS | | |
| General Fund | 92,692 | 104,684 |
| Internally Restricted | 368,025 | 359,122 |
| Total | 703,088 | 746,532 |

FUNDERS



Ontario



Canada



United Way
Greater Toronto

Ontario
Trillium Foundation



MAJOR GIFT DONORS

- Fines Ford Lincoln Sales and Service
- The Ihnatowycz Family



Governance

OUR BOARD OF DIRECTORS

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Teresa Colasanti, Executive Director

WHAT PEOPLE ARE SAYING

I just wanted to send a note of appreciation and gratitude for allowing us to attend your program. It helped my family immensely in our time of need. From the food (to the) activities for my children, and gift cards, it really brightened up our days as a family and alleviated a lot of our stress. We made wonderful memories and friends.

- A Growing Together In Peel mom 

My kids loved being there within the first 10 minutes of walking in the door. They felt loved, comfortable, and everyone there helped make that happen. That's what I liked the best and just feeling so at ease so quickly after many, many hours of worry.

- An EarlyON Family Time Drop In dad 

For myself, the adjustments after birth group has provided a huge support system that I was in desperate need of after my son was born. Being with other moms and hearing I was not alone was a huge burden lifted. The education of the staff and the resources available have helped to alleviate my stress, allowing me to be the best parent for my son. Raising a child is never easy but the services from the CPCC have made the solutions for these challenges achievable in a constructive way.

- An Adjustments After Birth mom 