



Caledon
Parent-Child
Centre

2019 - 2020
Annual Report

Inspired To Grow

This year we put our new strategic plan into action. At the centre of the plan is our deep connection and commitment to families, and Caledon's changing landscape. As we grow our organizational capacity to meet new and emerging program and community needs, our work is focused on 3 key priorities: engagement, equity, and infrastructure. At the same time, we continue to move through EarlyON system change and growth to better support families and children.

We were pleased to engage with families and community partners at several touchpoints in the year and during the pandemic. Your voices continue to guide our work - now and into the future. This engagement is shaping plans for increased programs and services at two, new dedicated EarlyON Centres. Feedback also provided through our pandemic survey has helped us better understand the impact on families and how best to respond as we reopen. By adapting our services and supports through online and virtual platforms we were able to bridge a gap during our in-Centre closure.

While all families find a home at CPCC, those with complex needs and barriers can find uniquely tailored supports. Families can now directly connect with EarlyON Resource Consultants to discuss developmental concerns, and access resources and referral recommendations to specialized services. In addition, our Let's Get Together program, serving families parenting children with special needs, saw much needed funding from United Way Greater Toronto, Region of Peel, and Town of Caledon. Another important program enhancement is the Journey Together Indigenous program, through a partnership with The Indigenous Network. Families and children regularly engage in activities that promote Indigenous culture.

We have always been committed to responding to diverse and emerging needs. The community and world are changing, and we are deeply committed to learning and changing with the times. This commitment is demonstrated through a new Equity Task Force, whose goal is aimed at building capacity in the areas of equity and inclusion. We look forward to sharing updates and outcomes on this exciting work in the year ahead.


As a growing, high performance organization, this year we also engaged in an HR review. Plans will allow us to continue providing excellent service while becoming nimble in meeting new and broader community needs.

Despite the imposed closure on March 14, 2020, due to COVID-19, this year has been a strong one for families and children in Caledon. More families accessed services and shared new program opportunities. Across Caledon, we served 8% more participants over last year; evidence our of deepened response to families. We are excited to open our new Centres in Southfields Village and Caledon East later this fall. These Centres will better meet local need and allow for equitable access for children and families in these growing communities. Our thanks to the Region of Peel and Town of Caledon as we worked alongside one another throughout each stage of planning and construction.

We would like to acknowledge and thank our funders and donors. Through your partnership and financial investment, we continue to provide Caledon families with quality programs and meaningful experiences. To our staff, volunteers, community partners, champions and families; we would like to express our heartfelt gratitude. It is because of you that we are able to provide a safe and engaging space to connect, learn and grow. Strong families build a strong Caledon, and it all begins at the Caledon Parent-Child Centre.



Lynn Baker, Chair, Board of Directors



Teresa Colasanti, Executive Director



Refining Our Brand

Tagline: Connect. Learn. Grow

Vision: Where children are nurtured and families flourish.

Mission: To provide a safe and engaging space to connect, learn and grow.

Values: The **ABC**'s of CPCC

ACCOUNTABILITY: We are guided by the voices in our community, continuously learning, leveraging evidence-based insights and responding with integrity and fiscal responsibility.

BELONGING: We operate in the spirit of inclusion and acceptance whereby all individuals feel valued and connected to each other and the community.

COLLABORATION: We actively engage with our families and community partners and make connections to local services and supports.

Unique Value Proposition (UVP):

Strong families build a strong Caledon, and it all begins at the CPCC.

2019-2020

Our Year In Numbers

Families who improved their understanding &/or skills about child development & parenting

92%

Number of locations across Caledon

9

Number of Child Visits

17,248

Number of Parent/Caregiver Visits

14,283

Children increased readiness, independence & skills for learning: communication & social skills

94%

Number of formal partnerships

20

Number of individuals who accessed services

4662

Number of years providing services

32

95% of children are more comfortable in social situations

92% of parents have a better understanding of how play helps children develop

94% of parents usually use the services that referred them to

98% of parents/caregivers feel welcomed and accepted

95% of children are more independent with some tasks

96% of parents use activities & ideas from the program with their child at home

2019-2020

Financial Summary

Statement of Revenues & Expenditures

Statement of Financial Position

Revenues	2019/2020	2018/2019	Assets	2019/2020	2018/2019
Government Funding	971,369	892,884	Current		
Non-Government Funding or			Cash & Cash equivalents	501,122	585,605
Revenue from other Sources	70,594	58,438	Accounts Receivable	16,434	14,162
Donation/Sponsorship/Fundraising	52,396	73,591	Harmonized Sales Tax Recoverable	23,297	24,230
			Prepaid expenses	1,547	1,796
			Long Term Investments	201,513	
Total	1,094,359	1,024,913	Total	743,913	625,793
Expenses	2019/2020	2018/2019	Liabilities & Net Assets	2019/2020	2018/2019
Salaries & Benefits	748,803	584,438	Current		
Occupancy Expenses	120,898	115,401	Accounts Payable	12,205	12,540
Other Operating Expenses	181,620	268,897	Wages and employee deductions payable	65,384	77,335
Fundraising Expenses	10,999	8,850	Funding Repayment	61,196	0
			Deferred funding	127,171	90,000
			NET ASSETS		
			General Fund	118,715	87,929
Total	1,062,320	977,586	Internally Restricted	359,242	357,989
Excess of Revenues over Expenses	32,039	47,327	Total	743,913	625,793

Financial Supporters Funders, Donors & Champions

FUNDING PARTNERS



SPONSORS, DONORS & CHAMPIONS

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Caledon Citizen	Caledon Enterprise	In the Hills
		Just Sayin' Caledon



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OUR FAMILIES SPEAK

For myself, the Adjustments After Birth group has provided a huge support system that I was in desperate need of after my son was born. Being with other moms and hearing I was not alone was a huge burden lifted.
~ An Adjustments After Birth (AAB) Mom

I have grown so much as a person with their support. They have helped me to become a more calm and understanding mother for my children. My day would not be the same without the people that make this place what it is. The joy and endearment they share with my children. The time spent planning and organizing the programs and sensory/craft area, is much appreciated. My hat goes off to these amazing people whom have created this place for my family to be part of.
~ A CPCC Mom

Let's Get Together is a very unique program; there aren't other social support resources for families with kids with special needs, it's like a lifeline, very welcoming, supportive and open atmosphere, very much needed.
~ A Let's Get Together (LGT) Family

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