



### **Caledon Parent-Child Centre**

Connect • Learn • Grow



# **ANNUAL** REPORT

CONNECT



LEARN



**GROW** 

### **CHAIR & EXECUTIVE DIRECTOR**

### **MESSAGE**

The Road Forward... Resilience, Re-engagement, and Re-imagining

The COVID-19 pandemic has had a significant impact on our work and on our community's recovery from the increase in physical and mental health issues, isolation, and family stress. This reality has greatly impacted our direction in this past year. We ensured that we were able to support our resilient community by transitioning back to full service at all sites as efficiently as we were able. This reconnected families with our staff, engaging in social opportunities and quality early learning experiences, parenting and child development supports.

As summer began, we once again offered our popular weekly park visits, and in collaboration with TRCA, delivered a series of Nature Walks in Caledon Parks to promote physical and emotional well-being.

In November 2022, as we celebrated our 35th anniversary, we shared that we will soon be embarking on an organizational rebrand and our plan to engage the Caledon community in this process. Community-wide consultation and engagement with stakeholders will culminate in a new name, branding and messaging in the coming year.

We also shared details of our most recent strategic planning process. In that plan we have re-imagined our future and identified four organizational pillars going forward:

- Leverage our expertise and our connection to community for impact
- Ensure we serve all Caledon families and communities
- · Innovate in programming to meet emerging community needs and extend our reach
- Strengthen our capacity to grow into our bright future

Actions were identified that move the organization towards achieving each strategic priority and our longer-term vision. Early outcomes include a plan outlining priorities that align with capacity building, programs piloted to support vulnerable and under-represented groups and a partnership tool created to inform partnership development. A consultation process was also undertaken that recommends approaches to enhance engagement of diverse and vulnerable groups as Caledon continues to grow.

We are committed to fostering a sense of belonging at every touchpoint. By providing a space where everyone is welcome, and united under a common goal of making children, parents and caregivers feel supported.

As always, we owe our thanks to our staff, Board, volunteers, funders, donors and partners. As we embark on the road forward and grow into our bright future, you are our greatest strength.

CARINE STRONG

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2022-2023

## **BOARD OF DIRECTORS**



Carine Strong, Chair Arno Ilic, Vice-Chair Mike Fiore, Treasurer Jo-Anne Fiore, Secretary Lynn Baker Faizan Bari Catie Ferguson Nikita Mann Karey Rowe (absent from photo)

Teresa Colasanti Executive Director



CARINE STRONG
CPCC Board Chair

CPCC Executive Director

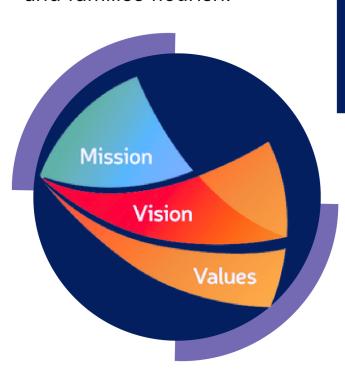
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# **Strategic Plan**

In the post-pandemic space of 2021-2022, the Caledon Parent-Child Centre (CPCC) started to look to our future by undergoing a strategic planning process.

Our goal is to meet emerging client and community needs that build on CPCC's strengths and strategic opportunities. Almost 150 stakeholders participated, most importantly the families and communities we serve.

Coming out of this process, we have identified four strategic directions which will take CPCC into a bright future as a community hub where children are nurtured and families flourish.





### MEANINGFULLY STRENGTHEN OUR CONNECTION TO OUR COMMUNITIES

Leverage our expertise and connection to community for impact. These assets will support us to become leaders in serving families in Caledon in high-impact ways.



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### DEEPEN OUR COMMITMENT TO EQUITABLE ACCESS TO OUR PROGRAMS AND SERVICES

Advance equity and inclusion with a focus on newcomers and under-represented groups. Ensure we serve **ALL** Caledon families and communities.



### BOLDLY INNOVATE WITH NEW PROGRAMS THAT MEET THE NEEDS OF FAMILIES

Develop and pilot new programs and innovate to meet existing and emerging community needs and extend our reach.



### BUILD A STRONG, RESILIENT AND RESOURCEFUL ORGANIZATION

Reimagine our organizational systems and build staff and volunteer capacity to take our work to the next strategic level and grow into our bright future.

**Our Mission:** 

To provide a safe and engaging space to connect, learn and grow.

Our Vision: Where children are nurtured and families flourish.

**Our Values: The ABC's of CPCC** 

**Accountability** 

**Belonging** 

#### **OUR COMMITMENT**

### **YOU BELONG**

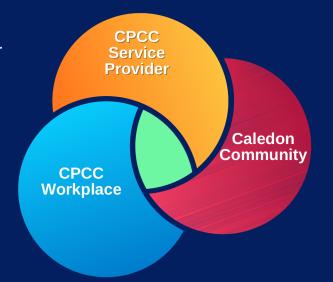
Since 1987, CPCC has offered a safe, central and welcoming meeting place for the young families of Caledon. A place to learn, grow and feel connected to community. Our culture has always encouraged staff, volunteers and families to try new things, collaborate and communicate openly.

Belonging is one of CPCC's core values and strengths. Our commitment to inclusion and continuous organizational learning is identified as a priority within our strategic plan, and we have dedicated resources to move us to action. Our Equity Task Force was leveraged as a resource to work on developing key policies, structures and tools aimed specifically at building CPCC's internal capacity in the areas of cultural competence, diversity, equity, inclusion and anti-oppression that are grounded in our vision, mission, values.

The work identified by the Task Force focuses on three key areas:

To ensure CPCC clients feel included and reflected in our programs and physical environments.

To promote and maintain an inclusive workplace and diverse workforce, with a commitment to continuous learning.



To serve as a liason with partner organizations and initiatives, working together to encourage the community to participate in diversity, equity and inclusion efforts.

#### **TIMELINE**

2018/ 2019 d

New strategic plan unveiled that outlines actions to deepen response to DEIB

2020

Equity Commitment Statement developed, DEIB policy updated, goals embedded in Quality Continuous Improvement standards

DEIB Workforce Survey conducted (Board/Staff) for baseline data

2023

Marketing & Outreach Plan updated from a DEIB informed lens

2022 to 2026

Equity Task Force formed establishing cornerstones and assessing current state

2020

Consultant engaged for training and DEIB Workplan developed

2021

DEIB client data collection enhanced for continuous learning

2022

Enhanced HR systems, policies and recruitment strategies from a DEIB informed lens

2023

Our latest strategic plan articulates our ongoing commitment to equity, continuous learning and capacity building.



External professionals have guided Board and staff in trainings, supported the achievement of goals, and shared recommendations for continuous learning and growth.

It is our mission to provide a community space that is safe and welcoming for children and families. We support parents and caregivers on their journey of raising children by providing programming that is customized to the community of Caledon. This means honouring the unique needs of every family.



# **MILESTONES**



Left top: CPCC Chair Carine Strong, Former Program Manager Ailsa Stanners-Moroz (L), ED Teresa Colasanti and former ED Maureen Thornton cut the cake in celebration of our 35th Anniversary Celebration.

**Left bottom:** A photo retrospective of our 35 years serving Caledon.



**Right top & bottom:** 2022 saw the reopening of our main site in Bolton and the long delayed opening of our two new EarlyON sites in Caledon East and Southfields VIllage. Here are 2 photos of CPCC families, funders and partners who attended the grand opening celebration of our 2 new permanent sites.





### **TESTIMONIALS**

I've been attending CPCC with my 3 children for a number of years now. With my older children, we took part in Family Time Drop In, Growing Together In Peel (GTIP) and preschool programs like School Here I Come. There's been a new addition to our family, so we've rejoined the GTIP program and we all love it. Staff is very caring and as a mom of children of varying ages, I appreciate the large, clean program area and staff always ensures there are activities to engage children of all ages. GTIP has also provided me with many community resources that support me and my family. It is a wonderful place to meet and get to know other families in the community as well.

We are new in Bolton. CPCC staff have been very helpful to me. I'm a grandparent trying to get my granddaughter (3 years old and not talking) help. All the staff have been very helpufl, directing me where to go. My grandaughter loves coming (to CPCC) and it is always hard to get her to leave.

#### - An EarlyON Family Time Drop In Grandmother

Words cannot describe how much the Let's Get Together program has helped my family, from having a chance to get together and just talk, to learning and sharing valuable information and tips as a group.

This program has been helpful on a family and personal level. The presentations and discussions are very useful, and I look forward to our biweekly meetings. The Let's Get Together program has allowed me to become aware of many resources in the community. An immense help at a time when my family greatly needs it.

-A Let's Get Together Dad

#### - A Growing Together In Peel Mom



### **OUR YEAR IN**

### **NUMBERS**

4458



Number of individuals that accessed services

14,148



Number of child visits

11,895



Number of parent/caregiver visits

376



Number of referals

15



Number of formal partnerships

**100%** 



Percentage of families surveyed who improved their understanding and/or skills about child development and parenting 90%



Percentage of families who feel a sense of belonging at CPCC **100%** 



Percentage of families surveyed whose children increased readiness, independence, and skills for learning. (i.e., communication, social skills.) 94%



Percentage of families surveyed who feel their beliefs, values and knowledge are respected and valued.

#### FINANCIAL SUMMARY

### 2022/2023

#### **Statement of Revenues & Expenditures**

Revenues	2022/2023		2021/2022	
Government Funding	\$	1,204,152	\$ 1,075,768	
Non-Government Funding or				
Revenue from other Sources	\$	30,365	\$ 69,930	
Donation/Sponsorship/Fundraising	\$	12,803	\$ 11,486	
Total	\$	1,247,320	\$ 1,157,184	
Expenses		2022/2023	2021/2022	
Salaries & Benefits	\$	905,323	\$ 827,154	
Occupancy Expenses	\$	207,079	\$ 175,542	
Other Operating Expenses	\$	119,640	\$ 153,707	
Fundraising Expenses	\$	2,373	\$ 3,870	
Total	\$	1,234,415	\$ 1,160,273	
Deficiency of Revenues over Expenses	\$	12,905	\$ -3089	

#### **Statement of Financial Position**

Assets	2022/2023		2021/2022	
Current				
Cash & Cash equivalents	\$	626,748	\$	648,481
Accounts Receivable	\$	5,785	\$	7,615
Harmonized Sales Tax	\$	15,302	\$	40,154
Recoverable				
Prepaid expenses	\$	6,000	\$	6,838
Long Term Investments				
Total	\$	653,835	\$	703,088
Liabilities & Net Assets	2022/2023		2021/2022	
Current				
Accounts Payable	\$	24,219	\$	22,030
Wages and employee	\$	78,599	\$	88,166
deductions payable				
Funding Repayment	\$	67,815	\$	118,240
Deferred funding	\$	9,580	\$	13,935
NET ASSETS				
General Fund	\$	94,591	\$	92,692
Internally Restricted	\$	379,031	\$	368,025
Total	\$	653,835	\$	703,088

# **FUNDERS**















#### **MAJOR GIFT DONORS**

- Anne Oldham
- Brampton and Caledon Community Foundation
- Fines Ford Lincoln Sales and Service
- Silcotech North America Inc.
- The Ihnatowycz Family





















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**#YouBelongAtCPCC** 







